

## Abstract

Speaker:	Filip Hendrickx
Company:	altershape
Position:	Innovating BA
Email:	<a href="mailto:filip.hendrickx@altershape.eu">filip.hendrickx@altershape.eu</a>
Presentation title:	MVPs Demystified: Moving beyond scope discussions
Slot:	Presentation Stream II, 15:20–15:50
Abstract:	<p>MVPs are often used as a way to chunk up our full feature scope into manageable parts that we can implement one step at a time. This approach does not really help us in much in deciding what should be in scope or out of scope, and what should be high priority or low priority.</p> <p>The true power of MVPs is facilitating fast learning. Will our proposed solution actually bring the business impact and value we think it will? What assumptions need to be true to achieve this impact?</p> <p>Let's demystify how MVPs can help us find the answers!</p>
Main topics:	<p>This talk</p> <ul style="list-style-type: none"> <li>&gt; will introduce MVPs as minimal validations rather than feature sets;</li> <li>&gt; will offer some examples of techniques to identify and prioritise assumptions and validate them;</li> <li>&gt; will demonstrate we should not design the version of a product we can go live with up front, but rather give ourselves the freedom to stumble upon it during a series of deliberate experiments.</li> </ul>