

Abstract

Speaker	Walburg PRIBYL
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Presentation title:	Diversity & Inclusion – A Competitive Advantage
Slot:	Presentation Stream II, 12:30-13:00
Abstract:	<p>Diversity & Inclusion is more than just a buzzword and more than an alibi and politically correct statement for your public relations profile.</p> <p>Understanding the complexity of Diversity & Inclusion and taking D&I into consideration for your company and projects opens a wide field of additional opportunities and chances, additional points of view and new aspects.</p> <p>You can turn Diversity & Inclusion into a Win-Win-Win situation for your company and projects / for you / and for your clients.</p>
Themenschwerpunkte:	<ul style="list-style-type: none"> > Dimensions of Diversity & Inclusion > The business case for D&I – why should I care? > How to implement D&I to everybody's advantage